

Report on Seminar-cum-Workshop on Personal Branding & Styling

Title: Personal Branding & Styling

Date: 03.04.2025 (Thursday) between 12:30 p.m. and 1:30 p.m.

Organizer: Dept. of BBA in collaboration with IQAC in associated with Pearl Academy

Convener: Dr. Supriyo Das

Speaker: Mr. Priyanka Kumari, Faculty Member, Pearl Academy

Objectives: To inspire students for developing their personal identities and styling approaches and thereby encouraging them to adopt entrepreneurial initiatives

Brief Report: A seminar-cum-workshop on Personal Branding & Styling is held on 03-04-2025 (Tuesday) between 12:30 p.m. and 1:30 p.m. at BBA Hall, ACTC Building. As resource-person, Ms. Priyanka Kumari has focused on the need for developing personal branding and explained various ways to build images oriented to personal identities. The speaker also highlighted the role of personal branding for realizing entrepreneurial initiatives. 49 students have participated in the program and interacted enthusiastically with the resource person.

Geo-tagged Photograph:



